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THE RUBBER INDUSTRY IS GETTING PREPARED FOR THE 9TH RUBBER İSTANBUL FAIR

The Rubber İstanbul Fair will bring the sector professionals together which will be organized by Tüyap Fairs and Exhibitions Organization Inc. in cooperation with Rubber Association between November 24 - 27, 2016 at Tüyap Fair Convention and Congress Center. The rubber sector will be evaluated at the 3rd National Rubber Conference where the Rubber Association will take over as the moderator.

The Rubber Sector continues to develop in Turkey

Turkey has performed constructive progress and activities in the rubber sector. Turkey, which has exported rubber products to almost more than 170 countries, keeps advancing by turning the economic shrinkages in its region into opportunity. In this context, standing out as the only one among the whole sector to catch up with the prospective national economic targets and benefits of Turkey, the Rubber Industry offers new markets, agreements and business partnerships which will strengthen Turkey's sectoral position.

Sectoral agencies of many countries will attend

Over 100 visitors from many countries in terms of export market will be attending to the 9th Rubber İstanbul Fair. By means of effective domestic and international advertising activities, organizations are carried out for the procurement committees including the Balkans, Far East countries and European countries. Within these organizations, access to new products, markets and customers will be gained.

In the 8th Rubber İstanbul Fair which was organized in 2014, 194 companies and company representatives from 25 countries presented their products to over 8000 visitors coming from 42 countries. On the other hand, over 10 thousand visitors from 50 countries are expected to visit the 9th Rubber İstanbul Fair, opening up its doors on the 24th of November.

2016 Country of Honour India

Chemicals & Allied Products Export Promotion Council India is proud to welcome the Rubber İstanbul Fair as the country of honour for our 2016 edition. It would be an opportunity for the visitors because India is the center of the production of latex.

The Mining Turkey and the Urban Expo Eurasia fairs will be held concurrently

Tüyap will open its doors on 24th of November for three different fairs. Besides the 9th Rubber İstanbul Fair, the Mining Turkey and the Urban Expo Eurasia fairs will also take place between November 24 - 27.

For more details about the Rubber İstanbul Fair, please visit the web page:
www.rubberistanbul.com